

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

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15TH

Mr. N. MOORE

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This grape-like
FRESHNESS
in seedless raisins

The
CONVENIENCE
of seeded raisins that pour



FRESH Raisins—sun dried that first in Sun-Maid Nectar. Tempted, you try this flavor—and what a surprise! It's the flavor of grapes when they hang golden ripe on the vine.

These three gleaming discs lodge with the fruit of the grape. Raisins, seedless, naturally, in a thin ordinary coffee can or, then Sun-Maid Nectar.



THE old kind of seeded raisins, just had to tear apart one by one—they were sticky. But Sun-Maid Puffed might right out of the can! Clear, glossy raisins, clean, seedless by an exclusive

method that raises their juice, leaves them whole. So at Sun-Maid Puffed you get all the flavor of the sweet grapes—no more of sticky ones for your dishes. With news of the old better!

These 2 great
improvements

You get them only in SUN-MAIDS



They have caused women to completely revise their ideas about raisins—this seedless kind with a grape-like flavor and tenderness!—this seeded kind that isn't sticky!

Instantly, eagerly, women have turned to them. Now seedless will never again use the ordinary kind.

Now tell you, once you have tried Sun-Maid Nectar and Sun-Maid Puffed. You can get them at almost any grocery store and possess their superiority tonight—on a cake or on a pudding.

How to choose a suit of clothes

Wouldn't you like it if you had some simple way of choosing a suit—so you could walk into a store knowing how to buy just the right thing and walk out knowing you had done it?



giveness if they let into the hands of a poor designer. What does this mean, then? On whose basis should a man choose his clothes?

The word "Jaques" gives the hint. The design, as at clothes, call it, "the Cut," is the skeleton of the suit. It's the one that determines the lines on which a suit is made, and determines what it



will really look like when you slip it on and fasten it to the glass. The width and roll of the lapels, the drapes of the back and sleeves, the width of the trousers, the po-



The correctly cut suit has the broad shoulders and broad chest as the basis.

width of the torso and posture—all that is part of the cut. In the last analysis, the whole effect of the clothes you wear—whether they're good looking or homely, or just ordinary—depends on that one thing. The design, or cut.

But how is a man going to carry out the correct cut when he goes to a store's one way? When you try on a coat, notice the shoulders, back and front, the collar, the lapels down to the knee button. That small area is the upper part of the coat is the most difficult of all for the clothes designer. That's where he has the greatest trouble. We could waste pages telling you details of what he calls "measure."

most"—all of the means he employs to put his design actually into the clothes—but all you can do is at the store.

Next time you go in a store and pick out a suit, notice the shoulders, and see if it really gives the right effect. You know a suit is really when you see it—you call it "fitter." That's the effect that the correct cut will give you. The one of the suit is important, or



more, but if you go correctly cut shoulders, a collar with good lines, and lapels that are of exactly the right shape, you can be pretty sure that the rest of the suit will be as homely.

Twenty years ago we started out with the idea that the cut of your clothes that counts, as a Society Brand idea, or rather it is the Society Brand idea. Always has been. Naturally, we have not and is further than anybody else left the standard by which our clothes are judged. There cut is the all important reason why you should buy Society Brand Clothes.

Just so be sure to the way, that you are getting Society Brand look for the label in the pocket.

Society Brand
Clothes, Limited
Chicago



Society Brand Clothes

WE PUT THE CUT OF YOUR CLOTHES THAT COUNTS IN

Hills Far Away

Pinky could sense beauty in the Selkirks but it took something approaching an avalanche to open his eyes to the beauty that was Mary

By RUTH HOLWAY

Illustrated by EDWARD MANNING



about 1000 feet—and skyward—and from June until September. Finley is older and spent more time on the mountains. For Archibald Finley was the most noted of the great, milkmanning young mountain climber boys. And in the house was another. John, the younger, also

[illegible]

It was the same old speech with which he always concluded his last lectures. He was much relieved to find that, at least, he had finished credulously with his audience. The boys and girls listened, and were nothing loath to be done but to stare at him and look at the flowers.

WILSON Flinkey went to the classroom and took down his bag. It was not as though, by being his official teacher's helper and driver like a man on the rusty bus, he could find refuge in September. He could go out through the schoolhouse door, undisturbed and free as the vast June air. He walked to the bus stop, stopping in the way to keep himself to himself in the crowd.

[illegible]

through Mary and her two little sons, leaving only Charles, Klammath, the headstrong, stout, serious officer from Quincy. Finley was one the little didn't have a notion of because between his husband and mother's people at Plymouth sometimes. Not that Mary is content in the capital and say different to Finley, except that his eyes were many, and his feet were uncomfortable in his shoes.

He was the most, and a little more than through his, as the gateway of the little is given to the little and the little. Mary was standing in the doorway, the

tail and almost hidden by the broad-based blackish spot on the throat. It occurred in Finland last summer; it appears to be better known there. It was no longer in light here. Finland is a well-known small, light one.

Agria, Phlegeton was destroyed by a great fire, this burned to the ground. The city was built on a hill, and the ruins were visible in the night. Captain Manroving engaged some 200 men and sailed Phlegeton with an armed vessel to take Delphica a Duke of the mountains on the 14th June 1668 and had several Phlegeton a mile, it was immensurable in the distance the captain's company with him, he was followed by the Duke and his army. They he engaged on the 14th June 1668 and killed 1000 of the enemy, many who had slain him were seen in the mountains. Many had slain him, they were seen, really, but when they passed not, actually, the people grew in the road, and they were the first black people of America. Captain Manroving was the first to see the Duke of the mountains, he was the first to see the Duke of the mountains, he was the first to see the Duke of the mountains. Phlegeton had several pieces of Captain Manroving's army, they were seen, Agria, and said, Hele,

[illegible]

Mary asked quietly across the length of the porch again that was like a special picture set in a white oval of flowers. "Thy 'Baba' wacha" she continued, softly.

[illegible]

Friday was perched and lethargic, annoyed.
"My work may be tedious," he mused idly, "but

Flaherty dropped the dailies too. "Wig, Mary," he exclaimed, "your mother would come out about Wilford."

"Oh, the world," Mary answered lightly, "like you a person who would jump at the chance of going with her and neither woman would have a home of its own. Mother says that no one else is saying so, but I feel sure that there is a lot of people who feel the same way."

They were now in the hall and pushing at a door, you had heard it called. The two were laughing and talking to each other as they entered the room. He smiled first. "Mayn't I be well acquainted if I meet you in the hall, my woman? I would not wish to return in that way—because I would not wish to be taken for a fool. And I would like to see you—well, I had nothing to do with him. It was only Mary's mother's person's good that it did seem you had—him. Mother was certainly a fine woman."

"I should think," he said sincerely, and pulled a cigarette from his pocket.

...down the hole of his work, that you could find something better to do than to go off and have your prize lost! But a reward from Marx, or Flaubert's work, is an injured tone.—On the forehead of Jaki, when you're getting married, you'll show him a wall of joy, hanging on by the skin of my back, and a thousand lines of contentment.

OTTIE JONES, Mary Hall's first husband, concerned himself for his safety, but begged him in a gentle, hip-swinging way not to take chances. But he ran the risk of illness rather than further losses. Now she only lives and takes care

He then has his eyes
blacked out and more ap-
proaches when he had over-
come them. He made it to
the door to take the code
book he had on his back.
He took on the bad and
phoned up another.
I read over to be the most
dramatic thing that
happened. My wasn't
going to let him know in
the moments when
something was shaking
water. The effort
between them seemed to
eliminate as though with
silence as though with

And with an legendary case of her hand she turned slowly, and

It was killed, dazed by a sudden sensation, he had, as though he were drowning in the mysterious depths of Cygnus. But he was left high and dry again, when Cygnus abruptly changed Mary's situation with a flap. "Eh! Eh! Eh!—ah, Mary!"

[illegible]

...and Phineas: "until I find a way out"

ing my, when the train stopped, he was busy taking his place. The following morning brought him to another stop. When the train was making its southward progress into the Del Norte Railway cut, a fire broke out against the engine and quickly flamed to the rear of the locomotive. The engine was stopped and the train was abandoned. The engine was not damaged.

[illegible]

They had built their paths, and were trudging along toward the Indian Valley, by now the next morning. Fisher was glad he was leaving civilization behind. He would be all right now. Then, suddenly, he became painfully aware that a cloud of smoke-

[illegible]

Which was true enough. Certainly Flukely thought so, as we had now isolated him. The man disappeared as the fire was doused, but, though the faint smoke hung on and he stood under it, they could

Continued on page 62

Washboards are clothes - graters

**{ How Chipso gently
soaks clothes clean! }**

We are very much in sympathy with the woman who rubs her clothes on a washboard. We know that the rubs them on a washboard to get them clean. She has high standards of cleanliness and she is willing to do a lot of hard, dragging work to maintain those standards.

When we say to such a woman, "If you will wash your clothes for ten minutes or half an hour in Chipso suds, you won't have to rub them on a washboard," she is likely to be skeptical. She says, "I don't see how soaking can take the place of rubbing."

"But," we ask her, "if your own test should prove that Chipso soaking actually *does* take the place of washboard rubbing to get your clothes really clean, without harm to colors, wouldn't you use the Chipso method?" She says, "Yes, of course I would."

**Chipso tests itself before
your eyes**

Yes! Well, the only way we know of to make such a test is to let Chipso do a really washing for you.

So many millions of women have seen the proof of this test that the Chipso way has literally swept the country!

To make the Chipso test, here is what you do: Instead of clipping or shaving or rubbing soap, then rinsing it with the washwater and beating up a suds, you pour a cup of these fine white Chipso flakes into your tub, turn on the hot water, and you have suds instantly!

Add cold water so make your suds lukewarm: put in your clothes, squeeze the suds into them, then leave them—for no minutes, half an hour, or longer if you

like—while you straighten up the house or wash the dishes (see below for an easier, quicker way to wash dishes, too).

The dirt is now loosened. A little squeezing of Chipso suds through your clothes removes it. Rub badly soiled places like collar-bands and cuff-edges between your hands, and over. That's all the work there is to a Chipso washing!

Even the rinsing is easier!

During the washing, no time is wasted getting suds. No time and strength are wasted rubbing on a washboard. No

heating, with its heavy lifting and its damp, steamy, overboarded kitchen.

Even the rinsing is easier and quicker. Chipso dissolves so completely that no or two quick rinsings are enough to free every particle of soap and dirt. Your clothes are so fresh and sweet-smelling when they were new!

Saves $\frac{1}{2}$ time in dishwashing

Now, we promised you a suggestion for saving time and labor in dishwashing.

If your standards of cleanliness are as high that they have impelled you to use a washboard to get your clothes clean, you aren't going to adopt a short cut in dishwashing, unless it gives you just as clean dishes as your present method. We know that.

But dishwashing with Chipso suds isn't a short-cut in any sense except that it saves time and work—it gets dishes clean! Sparklingly, gleamingly clean!

Put a tablespoon of Chipso flakes in the dishpan, run hot water over them for instant suds, cool to hand-temperature, and wash those dish suds clear off every trace of

grease and food in the twinkling of an eye. By actual test, Chipso saves one-third of the usual dishwashing time! And is even one week, think what this means! Twenty-one suds made one-third easier, one-third quicker!

Yes! Chipso costs so much less than you'd believe. It saves $\frac{1}{2}$ of your dishwashing time for less than 2¢ a day, it gives you *real* washdays for 30¢ a

washing—or less. The big package, you'll find, holds enough fine white flakes for a month's dishwashing or about 6 average clothes-washings.

Domestic housewives who've preferred the extra convenience of soap in flake form have often thought it too expensive for general use. Chipso offers them not only extraordinary soap value but the added economy of extra-proof clothes.

THAYER AND DENNIS, INC., TORONTO



**Chipso—hot water—
instant suds
Soaks clothes clean!
Dishes $\frac{1}{2}$ less time**



The most amazing success in the history of household soap

RADIO IS BETTER WITH DRY BATTERY POWER

The answer to a million questions—

NO need for superlatives, nor confusing technical claims. For, now, a single word explains Burgess supremacy—*Chrome*.

You know what a remarkable preservative *Chrome* is. How it adds to the life of leather . . . How it strengthens metals used in automobile parts . . . How it gives to paints an everlasting resistance against the elements. So that's our story—*Chrome*. Fully patented, the use of *Chrome* in Burgess Batteries is today an outstanding feature in dry-cell manufacture. *Chrome* accounts for Burgess dependability.

Buy Burgess *Chrome* Batteries. They will give you a new appreciation of smooth-flowing, economical battery power.

BURGESS BATTERY COMPANY ★

Canadian Factory and Office
NIAGARA FALLS and WINNIPEG
Electric Supply and Battery Division of General Motors

BURGESS BATTERIES



This advertisement is a direct answer
to the million of questions asked of our
dear old us. What makes Burgess
Batteries BETTER?

Chrome

The Preservative



Keep always— the treasured joy of your wedding hour

Years hence, you can
re-live the treasured joy
of your wedding hour
... if you culminate the
wedding ceremony with
a visit to your Family
Photographer. Arrange
for an appointment now!



PHOTOGRAPHS Live Forever



Write today for
the new and
complete catalog
of our services.



Dried Fruit Delicacies

Many delicious fruit dishes may be prepared when fresh fruit is not obtainable

By SYBIL GAYFORD RHIND

There are, of course, many ways in which dried fruit can be used. It can be used in many ways, and it is a very valuable food. It can be used in many ways, and it is a very valuable food. It can be used in many ways, and it is a very valuable food.

Yeast-Cake

Take two cups of water, one cup of sugar, and one cup of yeast. Add one cup of flour, and mix well. Bake in a loaf.

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These delicious dried fruit dishes are easily prepared. At the left of the table is a piece of cake, filled with chopped fruit. In the left place is a delicious peach salad. The large bowl is water in its original shape. Prepared from dried fruit.



*When she sets
the date - give*

COMMUNITY PLATE

BRIDEGROOMS may be tall or short,
dark or fair...but the perfect silverware
is—always . . . Community Plate! You
will find the perfect gift for every bride
of the calendar at your jeweler's in one
of Community's five patterns . . .



Here, in the HOME AND HOSTESS tray are the
essentials of well-kept service: as once exquisite and
simple: six forks, six knives (deLuxe Stainless Steel),
teaspoon spoons, eight serving pieces—all set in a black
and gold tray made ultra modern by a flower pattern decou-
page: (poppy color, mossy, and pale, and blue). In five
patterns: all impeccable in taste and lovely to look at.

ONTARIO COMMUNITY LIMITED